



FBLA American Enterprise Project Report Rating Sheet

Evaluation Item	Not Demonstrated	Does Not Meet Expectations	Meets Expectations	Exceeds Expectations	Points Earned
Content					
Purpose of Project <ul style="list-style-type: none"> Project designed specifically to promote local understanding of and support for the American Enterprise system 	0	1–5	6–10	11–15	
Research into school and/or community needs	0	1–2	3–4	5	
Planning and development of project	0	1–7	8–14	15–20	
Implementation of project	0	1–5	6–10	11–15	
Evaluation and Results <ul style="list-style-type: none"> Benefits to and impact on the school and/or community 	0	1–7	8–14	15–20	
Report Format					
Clear and concise presentation with logical arrangement of information following the rating sheet categories	0	1–3	4–7	8–10	
Professional report design appropriate to audience	0	1–2	3–4	5	
Correct grammar, punctuation, spelling, and acceptable business style	0	1–3	4–7	8–10	
Subtotal					/100 max.
Penalty Points Deduct five (5) points each for not adhering to Report Guidelines (maximum of twenty [20] points): <div style="display: flex; flex-wrap: wrap;"> <div style="width: 33%;"><input type="checkbox"/> cover</div> <div style="width: 33%;"><input type="checkbox"/> over fifteen (15) pages</div> <div style="width: 33%;"><input type="checkbox"/> 2 copies of report not received</div> <div style="width: 33%;"><input type="checkbox"/> missing table of contents</div> <div style="width: 33%;"><input type="checkbox"/> attached items</div> <div style="width: 33%;"><input type="checkbox"/> report format does not follow rating sheet</div> <div style="width: 33%;"><input type="checkbox"/> binding</div> <div style="width: 33%;"><input type="checkbox"/> no page numbers</div> </div>					
Total Points					/100 max.

School: _____ State: _____

Judge's
Signature: _____ Date: _____

Judge's
Comments:



FBLA American Enterprise Project Performance Rating Sheet

☐ Final Round

Evaluation Item	Not Demonstrated	Does Not Meet Expectations	Meets Expectations	Exceeds Expectations	Points Earned
Explanation					
Describes project development and strategies used to implement project	0	1–7	8–14	15–20	
Describes research into school or community needs	0	1–5	6–10	11-15	
Appropriate level of chapter member involvement in project	0	1–3	4–7	8–10	
Degree of impact on the community and its citizens	0	1–7	8–14	15–20	
Evidence of publicity received	0	1–2	3–4	5	
Student evaluation of project effectiveness	0	1–2	3–4	5	
Delivery					
Statements are well-organized and clearly stated	0	1–3	4–7	8–10	
Demonstrates self-confidence, poise, assertiveness, and good voice projection	0	1–2	3–4	5	
Demonstrates ability to effectively answer questions	0	1–3	4–7	8–10	
Subtotal				/100 max.	
Time Penalty Deduct five (5) points for presentation over seven (7) minutes. Time:					
Dress Code Penalty Deduct five (5) points when dress code is not followed.					
Penalty Deduct five (5) points for failure to follow guidelines.					
Total Points				/100 max.	
Report Score				/100 max.	
Final Score (add total points and report score)				/200 max.	

School: _____ State: _____

Judge's Signature: _____ Date: _____

Judge's Comments: _____